I am a K-LOVE listener and supporter at home in Memphis and in Greensboro, NC where I work 2 weeks out of the month. No other station plays exactly the type of music I want and need to hear beside K-LOVE. The programming is family-friendly. They play music that encourages people in a world of discouragement. I believe my community is strengthened by the words and music of this station, and to disallow it's broadcasting for LPFM would be to take a backward step in the progress of our community's collective faith and moral belief.